



# NVCC RIBBON CUTTING

## **Businesses Provide...**

Ribbon cuttings are held Monday through Friday between 10am-4pm

Hosts provide food and beverages for attendees. Hosts often use the opportunity to provide a raffle, discounts or a free gift. Hosts are encouraged to invite their own guests, customers and clients.

Ribbon Cuttings must be planned at least one month in advance, for publicity in the NVCC Newsletter and to arrange for availability of NVCC staff and members.

The fee for hosting a Ribbon Cutting is \$200, payable to NVCC prior to the event.

## **NVCC Provides...**

The ribbon, scissors, photos, attendees and publicity!

Publicity prior to the event includes:

- \*posting on the NVCC website
- \*inclusion in the NVCC newsletter
- \*press release sent to local papers
- \* special notices to NVCC Board Members and Ambassadors for attendance

Publicity after the event includes:

- \* A photo and caption will be posted on the NVCC website and appear in the following month's newsletter
- \*A photo and caption will be sent to local newspapers

***To arrange a Ribbon Cutting, please contact Kathleen Sebring at 781-769-1126 x 201 or [kathleen@nvcc.com](mailto:kathleen@nvcc.com) or FAX the form below at least one month prior to the proposed date to 781-769-0808.***

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_

Business Address: \_\_\_\_\_

Proposed Date and Time: \_\_\_\_\_